



Results Now for Nonprofits: Purpose, Strategy, Operations, and Governance

Mark Light

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Build your nonprofit into a high performer with this practical approach to purpose, strategy, operations, and governance

Planning is vital to achieving your nonprofit's purpose—too bad most nonprofits are strapped for time. Not anymore.

Using a lightning-fast and inclusive process, Results Now® puts purpose, strategy, operations, and governance into one user-friendly, comprehensive plan that your board can pass in a single vote and your organization can maintain as a regular part of its business throughout the year.

Results Now for Nonprofits relies on accountability and performance measurement to increase the level of effective decision-making. This "big picture first, details next" planning process helps you:

- Use the Results Now master plan as a centerpiece of board meetings and as a standard part of board meeting advance information
- Foster a welcome climate for give-and-take strategic thinking
- Clarify the organization's story for the community and keep people on point about what's important
- Develop team cohesion
- Orient newer leadership members and recharge seasoned ones
- Attract new funders who reward nonprofits who plan

A must-have for all nonprofit executives and directors, members of boards and trustees, and nonprofit managers, Results Now for Nonprofits is a results-driven, practical tool that will help your organization achieve its mission, values, and destiny.

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