

# Governing With the News, Second Edition: The News Media as a Political Institution (Studies in Communication, Media, and Public Opinion)

Timothy E. Cook

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The ideal of a neutral, objective press has proven in recent years to be just that—an ideal. In *Governing with the News*, Timothy E. Cook goes far beyond the single claim that the press is not impartial to argue that the news media are in fact a political institution integral to the day-to-day operations of our government. This updated edition includes a new afterword by the author, which pays close attention to two key developments in the twenty-first century: the accelerating fragmentation of the mass media and the continuing decline of Americans' confidence in the press.

"Provocative and often wise. . . . Cook, who has a complex understanding of the relationship between governing and the news, provides a fascinating account of the origins of this complicity."—James Bennet, *Washington Monthly* 

"[Governing with the News] addresses central issues of media impact and power in fresh, illuminating ways. . . . Cook mines a wealth of historical and organizational literature to assert that the news media are a distinct political institution in our democratic system."—Robert Schmuhl, Commonweal



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