



# The Information Paradox: Realizing the Business Benefits of Information Technology

*John Thorp, Fujitsu Consulting's Center for Strategic Leadership*

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**The Information Paradox: Realizing the Business Benefits of Information Technology** John Thorp, Fujitsu Consulting's Center for Strategic Leadership

This practical guide aims to resolve the paradox of why organizations may pour millions of pounds into information systems and yet most are not able to assess if this investment is paying off. It provides managers with proven methods for assessing the costs and benefits of new technology.

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