



# Evaluation Fundamentals: Guiding Health Programs, Research, and Policy

*Arlene G. Fink*

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Through the use of numerous examples and excerpts from published evaluations, **Evaluation Fundamentals** covers such topics as the use of expert panels to set standards of program effectiveness, how to do literature searches (including electronic data bases), uses of epidemiological data and vital statistics in program evaluation, meta-analysis, power analysis, health policy, clinical scenarios, data management, qualitative evaluation methods (including participatory evaluations), cost benefits and cost effectiveness, and how to prepare a report and do an oral presentation. **Evaluation Fundamentals** also includes a number of devices to aid the reader.

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