



# **Spa Business Marketing Strategies, Modern, Effective Online / Mobile Based Spa Marketing Locate, Target and Get More Happy Customers**

*Susan Fields*

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Spa Business Marketing Strategies

This is the only book you need to locate and target your customers online. If you follow the strategies revealed in this book **your spa business can become the leading 'go to' location** in your area. You'll discover the formula that is working right now for spa owners all over the country. Put this into practice and you'll have a great advantage over most spa owners who don't yet understand the importance of this new form of marketing. The good news is done right it's very hard to copy and the earlier you start the bigger the advantage you have.

## Inside you'll discover

- How to use the magic spa product trip wire
- Discover the most effective way to follow up enquiries and turn them into customers
- Use this 1 method to increase your leads by 300%
- How to target customers about to purchase with a competitor and convert them to you
- The secret to getting lots of happy customer reviews to increase business
- Step by step methods to make sure your customers discover you ahead of your competition
- **and lots lots more under the radar techniques that your competitors don't yet use**

## What will it do for you?

Using the methods outlined in this book you'll have a detailed plan on how to effectively make sure your spa business is gaining consistent new customers and growing regular repeat bookings - a 'must have' book in modern marketing

You can then use these happy customers to grow your business further so you become the 'go to' destination and start to dominate the market. It will show you the exact methods that work today. ***Discover how to compete against your competitors and win customers*** using a under the radar technique that is so highly effective it's been taught in high priced seminars.

"This really is the only book you'll need on spa business marketing" Susan Fields (author)

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